

**Bulkley Valley Cross Country Ski Club
Annual General Meeting**

Wednesday, May 13, 2015, 7:00pm
Old Church, Smithers, BC

Attendees:

Members:

Kirsteen Laing
Bryan Swansburg
Theresa deGroot
Dennis Courtliff
Debbie Courtliff
Tenley Dahlie
Nellie Dow
Sandra Nash
Geoff Recknell
Steve Osborn
Larry McCulloch
Jody Barber
Adrian deGroot
Jennifer Plummer
Irene Ronalds
Kevin Kriese

Board:

Daryl Wilson
Jevan Hanchard
Leslie-Jean MacMillan
Lea-Marie Bowes-Lyon
Wally Lesawich
Suzanne Pearce
Erin Mazurek
Rosemary Barnewall
Jill Krause

Call to Order 7:23pm

- MOTION by Daryl to adopt meeting agenda as read.
Second by Sue, all in favor, carried.

Introduction of board

Director's Reports

Chair's Report – Daryl Wilson

- See submitted report for full detail

Treasurer's Report – Rosemary Barnewall

- See submitted report for full detail
- Rosemary will be stepping down from the board this year
- Removal of depreciation of lodge and buildings in financials, as advised by Brian Edmison who is very knowledgeable with finances for not-for-profits
- This change has left us a ~\$50,000 surplus, \$36,000 of which is from Wetzin'kwa profit sharing
 - o Proposing moving these monies into restricted funds as follows:
 - \$15,000 into Area Infrastructure
 - \$15,000 into Lodge Infrastructure

- \$20,000 into Track setter
 - \$3,646.91 to Ski Boosters (??)
 - Proposed transfers would show as an expense
 - Open floor discussion regarding this proposed allocation of funds
 - Question from floor (Geoff Recknell): How much income do we count on receiving from grants and profit sharing in coming year?
 - Jevan/Rosemary – we're expecting little or no profit share from Wetzin'kwa, though possibility to apply for grants from them. Club typically relies on getting the gaming grant which pays coaching fees.
 - Question from floor (Steve Osborn): Is there a forecast for profit sharing from logging this past season?
 - Jevan: Last season, despite using our trails for access, harvest was not within our tenure therefore no profits anticipated.
 - Question from floor (Larry McCulloch): How much money is in the Club Van restricted fund?
 - Rosemary: Approximately \$40,000
 - Open discussion regarding this restricted fund, it's utility, and future plan
- MOTION by Daryl that the \$53,646.91 profit from the 2014/15 season be moved into restricted funds as follows:
 - \$15,000 into Area Infrastructure
 - \$15,000 into Lodge Infrastructure
 - \$20,000 into Track setter
 - \$3,646.91 into Athlete Van restricted fund, as well as \$1523.55 raised by the Rabbits program

Seconded by Larry McCulloch, all in favor, carried.
- MOTION by Daryl to change fiscal year-end to June 30. Current fiscal year-end is March 30th, which is too close to end of ski season, placing treasurer and bookkeeper under strain to finish financial reports in time for AGM. This change would have the following implications:
 - Short 3-month financial statements this year (April – June)
 - Change of AGM to fall (August or September)
- Open Floor discussion regarding this change:
 - Question from floor (Larry M): Would this require a change to club constitution or by-laws?
 - Rosemary/Kirsteen: No
 - Geoff R: Club used to have AGM and elections in the fall as starting a new board in late fall. Made it difficult to hit the ground running.
 - Steve O: This could be mitigated by preceding board being organized with a transition plan
- MOTION RESCINDED by Daryl for further discussion by board at June meeting
- MOTION by Steve Osborn that the Club does not require a financial audit of the

books for the 2014/2015 fiscal year. Seconded by Adrian deGroot, all in favor, carried.

Area and Trails Report – Jevan Hanchard

- See submitted report for full detail
- Question from floor (Steve O): is logging on Seymour Ridge done?
 - o Jevan: Will be completed this summer. No planned disruptions next year on any trails.
- Question from floor (Geoff R.): Firewood situation?
 - o Jevan: Lots – should be enough for next season. Less firewood used this season due to milder weather

Lodge and Buildings Report – Wally Lesawich

- See submitted report for full detail

Communications Report – Sue Pearce

- See submitted report for full detail
- Question from floor (Kevin Kriese): Will there be new trail maps produced?
 - o Sue/Jevan/Daryl: Yes, Peter Tweedie will complete new trail map file and Sue will have new version published prior to next season
 - o Jevan: This brings up issue of new signage and trail names as well, an ongoing issue.
- Jevan – Radio satellite was installed in lodge last fall to provide weather feed to website. We presently have the most basic package but there is potential to upgrade to have wifi at the lodge.
 - o Open floor discussion: wifi could be very useful during races and events. Some concern around how it would change the atmosphere/culture of the lodge and Nordic centre.

Race Report – Lea Marie Bowes-Lyon

- See submitted report for full detail

Membership Report – Jill Krause

- See submitted report for full detail
- Memberships/seasons passes down this year: 568 vs. 606 last year
- Ticket booth and day pass sales were up significantly
- Open floor discussion on possible reasons for decreasing membership:
 - o Poor conditions past two seasons
 - o Increase in backcountry skiing
 - o Increased accessibility to free recreation areas including Canyon Creek ski trails, Hankin/Evelyn backcountry, Hug's Farm, etc
 - o Change in fee structure for family passes
- Open floor discussion on possible ways to bring membership back up
 - o Greater focus on advertising
 - o More events to revive ski community/culture
 - o Polling members and ex-members

- Hire a marketing firm
- School program – after three sessions, kids get a day pass for themselves and one parent
- Corporate pass option for large groups, as done by BV Pool and HBM
- Analytics around fee structures to determine if there is a cost deterrent.
- Steve O: Strategic Plan should be updated, and should emphasize plans to mitigate this issue.

Nordic Skill Development Program – Leslie-Jean MacMillan

- See submitted report for full detail

Secretary's Report – Erin Mazurek

- See submitted report for full detail
- Erin will be stepping down from the board this year

Chris Dahlie Cup Presentation – Tenley Dahlie

- This year the cup was awarded to Larry McCulloch for his countless hours and incredible efforts in the NSDP, the club in general and in fostering a culture of sport, community and fitness.

Business Meeting adjourned 8:57

Election of Directors for 2014-15

No nominations from the floor. Board elected by acclamation.

2014/15 board:

Returning Members:

1. Jill Krause
2. Lea-Marie Bowes-Lyon
3. Jevan Hanchard
4. Sue Pearce
5. Daryl Wilson
6. Wally Lesawich
7. Leslie-Jean MacMillan

Newly Elected Members:

8. Steve Osborn