

Bulkley Valley Nordic Club Meeting March 24, 2014

Attendance: Rosemary, Jill, Jill O, Sue, Andrea, Erin, Ken, Kirsteen, Andrea, Brant, Jevin

1. Addition/Adoption of Agenda
 - moved by Andrea none opposed
 - CCBC increasing race fees
2. Minutes for last meeting and correspondence
 - Moved by Ken, none opposed
3. Reports
 - a. Membership
 - 606 members (638 2012/2013)
 - \$6,054.99 ticket booth sales (\$6,066.05 in 2012/2013)
 - Motion to add one week ticket option for \$40.00 and a two week ticket option for \$70.00 to existing ticket and season pass options to agenda at the AGM
 - Discussion:
 - concern that new pricing would reduce membership sales
 - beneficial for tourists or kids on spring/Christmas break
 - Motion by Sue, second by Rosemary
 - b. Promotion
 - Discussion re: clarifying role of promotions
 - Newsletter
 - Facebook: someone with flexible work schedule to update and respond
 - Website: need 1 person to run
 - Making posters: need someone with a design background
 - Distributing advertising
 - Discussion about hiring a marketing agency or executive director
 - c. Lodge/Area/Community Forest
 - Logging is done and there is potential for new dog trails
 - No more logging in the dog trail area anticipated
 - Action Item: Jill to communicate to the We'zinkwa that we need better communication about logging plans next year and in the future and to request presentation at the AGM about past and future logging
 - Sewage smell in the lodge caused by blocked frozen pipe- will be fixed to prevent this from happening again
 - Need for team leader for lodge/ building manager
 - d. Race Committee
 - We'zinkwa Loppet turn out good- 134 finishers, fresh snow, new course well received, appreciation of Peter and Andrew for all their work. Depending on underpass, new course may be anticipated next year
 - e. Biathlon
 - Championships: had lots of volunteers, very cold, approximately 65-70 participants,
 - Angus went to nationals and received bronze

- f. ADP
 - o Kate Woods and Gabby both received medals at Nationals
 - o Coaches meeting set for April 2nd
 - g. Grants
 - o No updates
4. Financials
- o Letter from Gabby, Angus and Kate requesting money for travel costs to Nationals
 - o We have a budget for \$2,000 to support travel costs for Nationals
 - o Motion by Ken, seconded Sue to divide travel budget equally between Gabby, Angus and Kate
5. Incidents at Ski Trails
- Incident #1: Joanne Reid fell and cracked her pelvis. Brant evacuated her on the sled and an ambulance was called. Emergency box was approximately 100 ft away and was not used by her ski companions. Incident to be filled out.
 - Incident #2: School group volunteer dad fell and pulled hamstring. They could not get the snowmobile started.
 - Club needs a key start snow machine for first aid. Budget \$7,000-\$10,000, might get a good deal from Trails North as a sponsor.
 - Action Item: Jevin to look into options and information for budget meeting for replacing twin track machine and first aid snow machine
 - Evacuation/Emergency plan should be posted somewhere more prominent
6. Underpass Update
- Highways have dedicated \$90,000 towards project
 - Set to go ahead this summer
 - concrete box culverts have been ordered
7. AGM/Nominating Committee
- Steve Osbourne has volunteered to be on committee
 - Directors keeping positions
 - o Ken: if he's in town
 - o Sue
 - o Andrea: undecided
 - o Rosemary:
 - o Kirsteen
 - o Jevin
 - o Brant; undecided
 - o Jill
 - o Andrea
8. Next meeting is budget meeting: April 8th
9. Action Item: Harold Price Cabin meeting before AGM
10. Strategic Plan:
- a. Roles and responsibilities of board members

11. CCBC Fee Increase

- Increasing fees to \$12/member
- Rationalize behind fee increase is increase in CCC
- This is outside of our membership fees